

hooligan™



Global launch / June 09

AVAILABLE MODELS // Hooligan & Hooligan Pro

PERFORMANCE FEATURES

KEY FEATURES

- + Fast Rocker
- + Very solid and stable tracking
- + Powerful flex in tips for pop
- + Freestyle shape—wide tips for pop, & solid landings
- + Unique new freestyle fin
- + The stance options on this board are 42, 46, and a Aaron Hadlow style 50

RIDING CHARACTERISTICS

The Hooligan has been designed for freestylers. It gets on the plane early and is very fast due to the fast rocker/scoop. It tracks well and screams upwind, due to the relationship between the rocker, the outline shape which was developed from the very popular Delta board, and 3mm of concave which runs progressively from tip to tip. A Massive amount of pop is available from the square tips which also offer a solid landing platform and allow the fins to be mounted in the ideal freestyle position – wide apart and set back from the rider's feet. The Hooligan truly is a high performing, bomb-proof freestyle machine, and is the only choice for those looking to stomp the very latest trick.

+ Hooligan // Deck underside

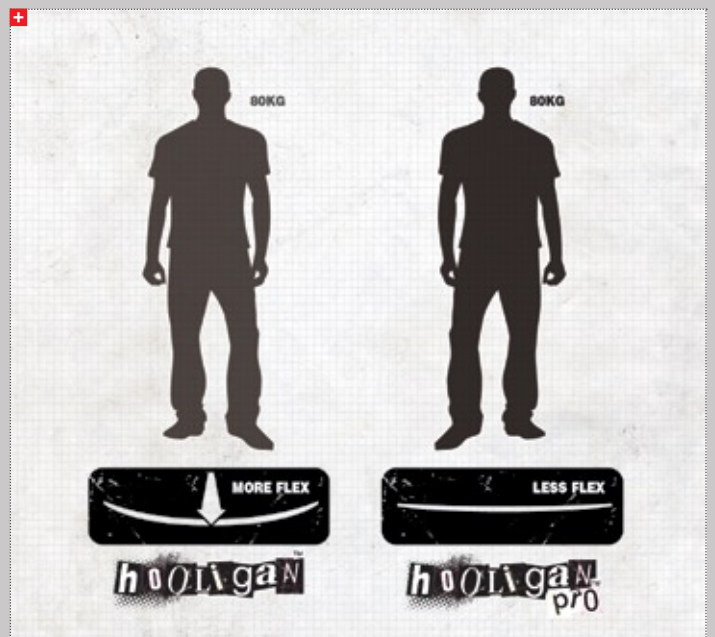


+ Hooligan Pro // Deck underside

FLEX CHARACTERISTICS

The Hooligan will be offered with a choice of flex characteristics. This allows the user to choose the correct flex characteristics for them. Too often have we seen a good board become bad because the rider is either too big, or riding with too much power, changing the overall rocker line of the board and therefore its performance (including drag and losing pop). We have also seen good lightweight riders riding on boards which are too stiff and therefore not offering the performance that it would do to a more powerful or heavier rider.

The hooligan Pro is the stiffer, stronger option offering huge amounts of pop. The hooligan Pro is suitable for riders exceeding 80kgs, or for those riders who like to ride powered.



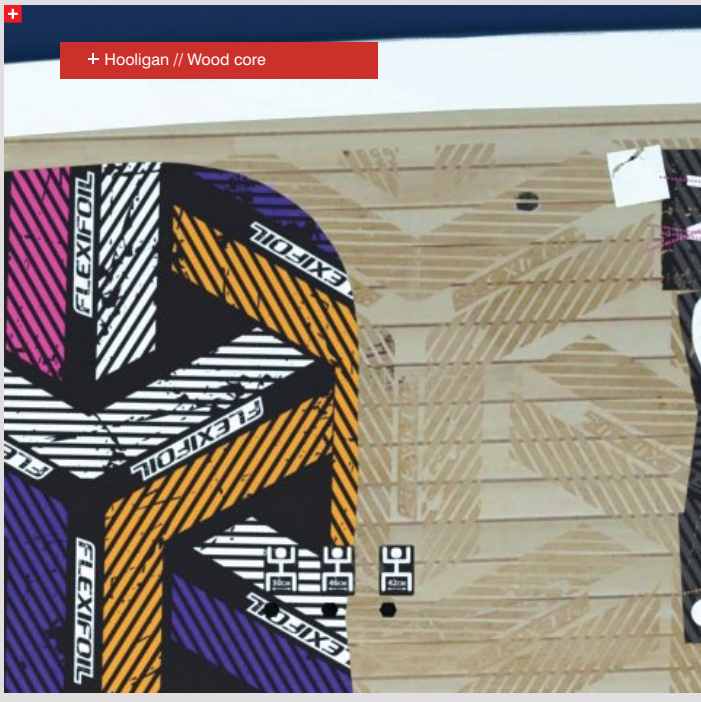
CONSTRUCTION FEATURES

THE CORE

We have chosen to use a Polonia wood core for performance and durability reasons. This wood is very light, extremely stable and will not shrink or absorb water when wet – meaning your board will last and last, even when damaged.

The wood has great response characteristics and good anti-shock properties. Secondly, Polonia is an environmentally sound choice as this wood grows rapidly and plantations can therefore be replenished easily.

The Polonia core is laid up as a vertical laminate so the wood takes all the stress forces and not the glue. This means we get to use the flex properties of the wood and not the flex properties of the glue.



+ Hooligan // Wood core

FIBERGLASS AND GRAPHICS

Flexifoil boards use a bi-directional weave glass. This weave has been chosen to suit the board's flex characteristics and to prevent adding unnecessary weight. The bi-directional Fiberglass has equal sized fibres running in both the warp and weft directions which gives the board a super tough shell.

GRAPHICS

Flexifoil Boards have a TPU (Thermo Polyurethane) graphic sheet. This material is resilient to impacts, abrasions, tears, weather, and even hydrocarbons - giving it long-lasting surface protection and unmatched optical clarity. This ensures that the boards don't just look good but they stay looking good.

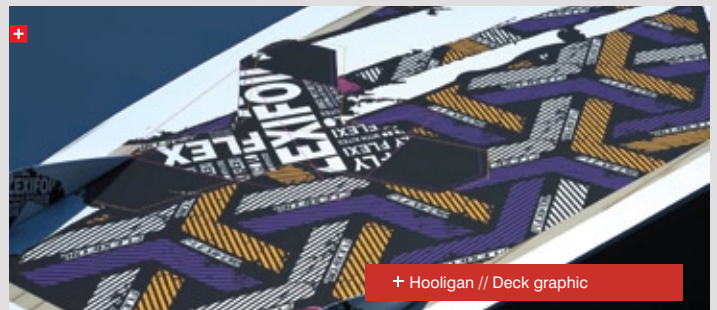
ABS TIPS, TAILS AND SIDE WALLS

All Flexifoil boards feature an ABS Sidewall. This plastic is light and tough with fantastic shock absorption and impact-resistant properties. If you batter it, it won't crack or split open like other plastics, it might just dent instead. It is a great plastic cushion for the wooden core as it absorbs the impact, protecting the Polonia core.

The ABS Sidewalls are profiled to suit the board's use. The Sidewall has a different shape at the tips when compared to the centre, as the board reacts differently around this area. We also use an ABS plug to secure the fins in place as this keeps the woods enclosed and prevents any damage occurring to the wooden core.

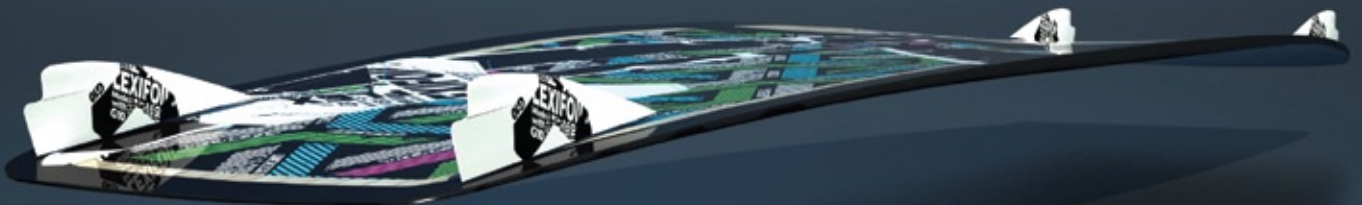
CNC MILLED STAINLESS STEEL INSERTS

Our inserts are made from CNC'd milled Stainless steel. This means that the insert is made from one piece and is not welded together, providing a much stronger and safer insert.



+ Hooligan // Deck graphic

+ Hooligan Pro // Deck underside



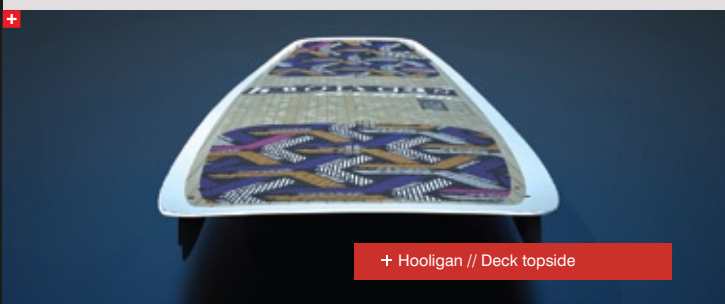


MANUFACTURE AND QUALITY CONTROL

We have travelled the world looking for the best board manufacture. We wanted a board manufacture who understood the sport, and took part. We also wanted a manufacture with years and years of board making experience. In the end we found this factory and they were practically on our door step.

All Flexifoil boards are now built under strict Swiss manufacturing standards -using European materials. Our boards are thoroughly checked and tested, to ensure they are nothing short of bombproof.

Wooden cores are CNC'd (Computer Numerical Control) for incredible accuracy and our ABS sidewalls are glued in place. Although this is a more time consuming and expensive process than the stapling methods used by other manufacturers, the glue ensures consistent adhesion of the sidewalls to the whole edge of the board – giving a better quality and more securely finished product with longevity and added impact resistance.



+ Hooligan // Deck topside

